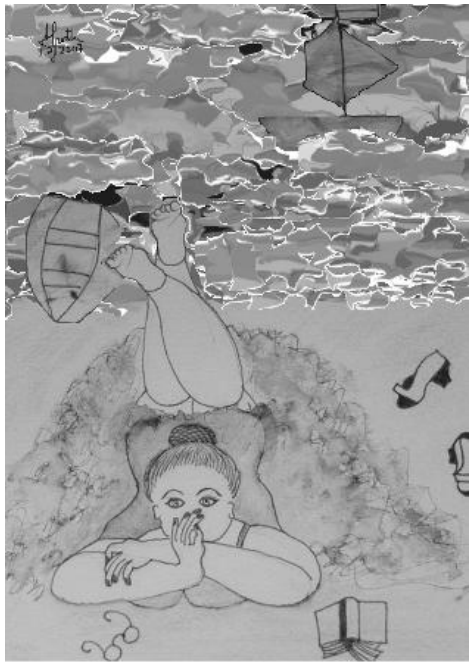Era gordita